

## PRESS ANNOUNCEMENT

### FOR IMMEDIATE RELEASE

London Wednesday 6<sup>th</sup> September 2017

### GOODACRE UK APPOINTS SALES DIRECTOR

Goodacre UK announced today that Bernie Biggs was to be appointed as a Director of Sales. Mr Biggs has over 20 years' senior level experience within the regulated financial services sector. His previous roles included senior positions at Barclays Stockbrokers and Alliance Trust Savings.

Commenting on the appointment, Goodacre's MD Stephen Pinner said

*"We are delighted that Bernie has accepted this position. His contact network and practical working knowledge of the sector is second to none and his experience will further strengthen our senior management structure".*

Bernie Biggs said

*"Goodacre has established a strong reputation within the finance and securities sector through its consultancy, event management, recruitment and training services. I am pleased to join a team that knows the business well and is so ambitious. There are a number of new and exciting opportunities on the horizon and I am confident of further success for the company".*

### FURTHER INFORMATION

STEPHEN PINNER [stephen.pinner@goodacreuk.com](mailto:stephen.pinner@goodacreuk.com)

BERNIE BIGGS [bernie.biggs@goodacreuk.com](mailto:bernie.biggs@goodacreuk.com)

### NOTES FOR EDITORS

Established in 1998, Goodacre operates exclusively within the regulated financial services sector serving banks and investment houses providing consultancy, event management, recruitment and CPD accredited training programmes.

Goodacre's customer base includes the majority of UK wealth management firms, retail/private/investment banks, buy side institutions, regulators and exchanges.

Goodacre is also responsible for a range of annual events including The City of London Wealth Management Awards, the Systems in the City Conference and Awards. The City of London funds Awards and the Securities Industry Conference.